

# Corporate Vision/Mission

## Vision, Mission, Corporate Objectives, and Strategy for successful

### Vision

We shall strive to be the world's best manufacturing service company by providing high quality products and services to ensure maximum customer satisfaction.

### Mission

#### To Customers

We shall create maximum satisfaction of customers through enhancing world-class EQCD (Environment, Quality, Cost and Delivery).

#### To Employees

We shall develop capabilities, expertise and professionalism of employees through providing them with learning opportunities and productive work-life balance.

#### To Business Partners

We shall establish and maintain long-term win-win relationship with business partners through strengthening the foundation of fairness and mutual trust.

#### To Community, Society and Environment

We shall contribute to sustainable improvement of quality of life for community and society as well as environment through exercising environmental stewardship together with social responsibilities.

#### To Shareholders

We shall generate sustainable value for shareholders through seeking new business opportunities and good corporate governance.

### Corporate Objectives

1. Build strong relationships with customers to get their trust and maximum satisfaction.
2. Maintain and strengthen competitiveness of EQCD (Environment, Quality, Cost and Delivery).
3. Strictly comply all relevant laws and regulations and perform duty with responsibilities as a public company.
4. Do not cause environmental, industrial or occupational accidents.
5. Develop and support all employees and provide them with the opportunity to contribute.

### Policy and Business Overview

The business environment has changed much and rapidly in recent years. We established our own "Vision" and "Mission" to response needs of our customers which always changing and developed the Company to sustainability as the aim of group company. The Board of Directors has always considered and monitored the Company's vision and mission.

### Competitive position

The Company, as a manufacturing service company, has been improving customers' satisfaction by providing higher quality services, shorter delivery time and more reasonable cost than competitors. The Company will strengthen its competitiveness against major competitors through the following competitive advantages.

#### 1. Wide variety of production methods and technologies

As a manufacturing service provider, the Company has created a wide variety of production methods and technologies which covering metal stamping, plastic molding, painting & printing, surface mounting on PCB, assembly of component parts and finished products, die & mold design, and manufacturing, also metal surface treatment. This wide variety gives the Company a greater ability than competitors to meet a wide variety of orders and demands from a wide variety of customers.

#### 2. Seamless integration of various manufacturing lines

Having in-house various manufacturing lines applying a wide variety of production methods and technologies as mentioned above, the Company has been integrating them in the most effective way into assembling component parts and/or finished products. Through such seamless integration the Company provides the higher quality, shorter lead time and lower cost to customers.

### 3. Well-coordinated cross-functional cooperation

Due to all employees of the Company realize their value very well through the history and experience of such integration as mentioned above. The Company has well-coordinated cross-functional cooperation all through its organizations covering not only production but also sales, logistics, procurement and administration. This cooperation enhances customers' trust and satisfaction to the Company.

#### Long Term Company's Target Strategy for successful

The Company focused on the target of each department with all its might to achieve the long-term target.

#### Business Promotion Department

For sustainability growth, the Company places importance to cooperate within the Muramoto group. The Company will be responsible for promoting and determining roles and responsibilities of each company for each customer. The Company is the main business organization of Muramoto group, ensures closer cooperation with other companies, and ensures that each company shall perform its role efficiently and effectively. The Company shall not only support our business, but we shall also actively pursue new business fields and markets.

#### Production Department

For promote and strengthen the best product quality, efficiently quantitative order from customer and delivery within due date required by the customers. At competitive cost, the Company will improve and prepare the best proper production system in order to get the best production.

#### Administration Department

The Company reviewed the integrated working process since receiving order from customer, made order to supplier, received parts from suppliers, production, delivery the product until the received and payment. Moreover, the Company has created the new strong communication system for Muramoto group in order to improve our working process to the best standard then expand the best operational to the Group.

#### Quality Department

The Company requires an internal control to deal with the various risks. The Company shall prepare a control system that has been improved to remove the waste to be zero waste by focusing on the coordination system that included sales, production, operations and controlling in order to prevent the problems in advance.

#### Non-Financial Performance Indicator

Non-Financial performance indicators are criteria used to evaluate activities that the Company considers important to the achievement of its strategic objectives in addition to financial indicators. The following non-financial indicator that the Company uses as part of performance management.

No.	Detail	2025	
		Actual	Target
1.	Customer's satisfaction	100 %	100 %
2.	Accident (Stop working 3 days)	3 Cases	0 Case
3.	Training hours per year (Average hours per person)	7.78 Hours	6 Hours
4.	Waste segregation	100 %	100 %
5.	Wastewater treatment system	100 %	100 %